



HARBOUR LIGHTS

2014, ISSUE 4



Interview with
Stephen S. Y. Wong
 Chief Executive Officer, Asia Miles Limited



Interview with
Eric Tong
 Leader of Global Financial Services Industry Group, Southern Region, Deloitte China



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Design & Printing

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Time elapses and it comes to the final issue of Harbour Lights in 2014. On behalf of the editorial team, I would like to express our heartfelt thanks to every one of you for being the reader of Harbour Lights.

In this issue, we are honoured to have interviewed Mr. Stephen SY Wong, CEO of Asia Miles – sharing on the importance of networking and how Asia Miles formulate partnership strategy for business synergy and innovate through the concept of “Design Thinking”. We are also delighted to have Mr. Eric Tong, Leader of Global Financial Services Industry Group, Deloitte China to share on their commitment in CSR. This issue also features business programs of local chapters and captures the highlights of two of the most important events of JCI Hong Kong, the 49th National Convention and Top Outstanding Young Persons Selections 2014.

Hope you have enjoyed reading the Harbour Lights and will enjoy this last issue just as much. On this seasonal occasion, I would like to wish you all a Merry Christmas and a Happy New Year!

Words from The Editor
Iris Lam

JCI Creed
WE BELIEVE

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life.



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Message from National President Johnny Kwan

All the memories we shared, all the laughter you gave me and all the way we shined through this year made me a memorable presidential year.

We just came back from JCI World Congress Leipzig, Germany with fruitful updates on new development of JCI, effective trainings, and the historic scenery around Leipzig. I would like to take this opportunity to congratulate JCI City, Hong Kong, which was granted the World Most Outstanding Local Chapter Award and our World TOYP awardee Ms. Poman Lo in the category of Business, Economic, and entrepreneurial accomplishment. We are proud to have another World TOYP awardee from Hong Kong again.

Another interesting topic I would like to share is how "Time" can inspire us. There's a commercial video of Cartier telling a story about a watch and a superstar.

In the short film, the superstar, Andy Lau's life incorporates his childhood memories to his impassioned championing the 2008 Beijing Paralympic Game, portraying Andy Lau's philosophy of time and life: the same drive to reinvent oneself, move forward and keep pace with the age.

"Only time, with hard work, allows talent to shape the future." It is similar to our JC movement—"JC never stop" and it will only be time to allow people moving forward and this JC movement has continued for century. Don't waste time and continue to dream and impact others.

In 2015, we continue to celebrate JC Movement 100th year and 65th Anniversary for JCI Hong Kong Establishment.

Be Better!

Unite to Impact! Let's Shine!!

Johnny Kwan
National President



Interview with Stephen S. Y. WONG, Chief Executive Officer, Asia Miles Limited

Asia Miles is the leading travel and lifestyle reward programme. CEO Stephen SY Wong took the helm three years ago. Being a Sloan Fellow of the Stanford Graduate School of Business, he got to know the Silicon Valley culture in close proximity and brought it into Asia Miles. Under his lead, Asia Miles realized rapid growth as they celebrate today for the boom in membership from 4 million in 2011 to nearly 7 million members around the world. Harbour Lights took the chance to interview him at the heart of Hong Kong's aviation industry—Chek Lap Kok.

INNOVATION THROUGH DESIGN THINKING

If not told it is the office of Asia Miles, visitors will mistake it as the office of any startup. There is no reception, in the middle is an open area for mingling, and a painted wall featuring Asia Miles' core values to welcome visitors. The words "Design Thinking" are glowing on the wall. "It is a customer-centric problem solving methodology which adopts qualitative studies to identify pain point and establish opportunity statement. It's an innovative way to tackle business challenges and helps us to develop products and services that better match our customers' needs."

Design Thinking training is conducted to every colleague by Stephen himself, hoping they can put the theory into practice. And today, our team has the privilege to have a sneak peek of the concept where Stephen shares with us 5 simple steps in the process of Design Thinking:

- 1 Empathy : Give in-depth understanding of what your subject is thinking about and learn what the problem is
- 2 Define : Understand what you are trying to solve
- 3 Ideate : Come up with ideas to solve the problem
- 4 Prototype : Develop the prototype
- 5 Test : Test your prototype

Stephen is energetic with a quick mind, so well versed that whatever topic was brought up, he can immediately give a detailed account. When asked what made Asia Miles success, he unveiled the secret. "People in the west are used to reward programs, but the concept is pretty new in Asia, especially for a cross-border and multi-category reward programme like us. We look for a wide variety of rewards that are related to members' daily life. We also work with international brands and reputable local brands that deliver good quality products or services to our members. And we are keen to develop a long term relationship with our partners."

Throughout the interview, “customer-centric” is the phrase Stephen credited the most. Stephen truly believes “customer-centric is the universal truth” - this is the force driving Asia Miles to continuously provide new values to its stakeholders through innovation, and to develop more meaningful products and services that match their members' needs.

WHAT ARE THE CHALLENGES?

Like any other companies, Asia Miles has its own challenges to face. The social phenomenon of information overload in the society has become a big challenge for Asia Miles. “Information overload has become a ubiquitous problem in modern society, there are too many propositions, so how do we communicate the message to relevant audience effectively? How can we make people read our promotional message?” said Stephen. The advent of social media and online social networking has led to a dramatic increase in the amount of information a user is exposed to, greatly increasing the chances of the user experiencing an information overload.

It is often said that business relationships depend on mutual trust and nonetheless another challenge encountered by Asia Miles. “If there is no trust, the campaign will not succeed,” said Stephen. “We need to establish trust with our members and business partners. As members trust us, they are willing to tell us their spending preferences so we can provide them with the relevant awards. And business partners would trust that Asia Miles is an effective platform to expand their customer base and market share. We would go through trial-and-error tests with our partners in order to achieve their business strategies. All these trust needs time to develop, and it is a long-lasting relationship.”



NETWORKING IS IMPORTANT!

To Stephen, building network is important as he identifies two key elements for successful networking: interpersonal skills and the concept of customer-centric as he enforces, “We cannot be self-centric, we need to put ourselves into other people’s shoes.”

Network is an ongoing long-term investment. Professional network does not happen overnight as it takes tremendous time and effort to meet people, and to build up a good relationship with them. “Do not ever think you are not good at networking and there is no ideal way to do it. No one is born to be a “Networker”. Networking is a skill that can be easily learned and refined. Networking is a competency and skills. The focus is how to train up your networking skills”, said Stephen.



To bring growth to a well-established company is not an easy task, and Stephen has delivered. His startup mindset shows us a new perspective of running a business.

CSR IN DELOITTE

Mr. Eric Tong

Leader of Global Financial Services Industry Group, Southern Region, Deloitte China

Eric started his career with Deloitte in London and returned to Hong Kong in mid-90s. He also spent 5 years in Shanghai between 2002 and 2006. He brings with him 30 years of experience in auditing and advising international and local banks, fund management and securities companies as well as leading various IPO projects on Hong Kong and the Mainland China stock exchanges. Eric also is one of the representatives of Deloitte in vetting committee of Ten Outstanding Young Persons Awards organized annually by JCIHK in recognition of their positive change and contribution to the society.



COMMITMENT TO CSR

"As we grow and develop our business, always keep "one step ahead" in our mind for our clients, not only strategically planning ahead the business, we also help our local community to grow and develop by reinvesting an appropriate portion of our firm's knowledge, skills and resources into the needs of society." Deloitte is committed to making a clear and positive difference to our community. To minimize the negative environmental impact of doing business, and to deploy knowledge, skills and influence to encourage all the stakeholders to do the same.

相信零愛滋 衝向零終點
Believe In Zero AID Make Your Finish Line

Interview with
Mr. Eric Tong
Leader of Global Financial Services Industry Group, Southern Region, Deloitte China





"PASS THE TORCH" STUDENT MENTORING PROGRAMME

"Everyone is so touched and tears come unceasingly when we see our mentees stepped in the stage to receive the certificate in the graduation date." Eric recalled. "Pass the Torch" Student Mentoring Programme in Hong Kong was one of the unforgettable CSR programs which Eric has been participated. "Since 2008, Deloitte China has co-organized this mentoring programme with Buddhist Mau Fung Memorial College in Tin Shui Wai, Hong Kong. Deloitte professionals act as personal mentors to secondary school students to provide career and life mentoring. It's really amazing that our colleagues enjoyed so much and we concluded that it's really a meaningful project."



In 2011, the Voluntary Community Service Leave Program was launched to give each employee one special day of leave each year for the purposes of voluntary service. While staff was being appreciated that many employees engage in voluntary service in their personal time, the VCSL Program is recognized that staff may wish to participate in some initiatives that may need volunteers during business hours.

"Pass the Torch" program was not only widely recognized among the participants including teens and their colleagues, Deloitte was awarded as an Outstanding Partnership Project Award 2013/14 under the Caring Company Scheme, run by the Hong Kong Council of Social Service. Their achievement has been further recognized especially in terms of its strong demonstration of meeting community needs, active employee participation, and strong partnership with school and NGO partners.



INTERNATIONAL AFFAIRS

JCI, as a United Nations partner, promote "My World" actively.

As a young active citizen, we are part of a global vote at the United Nations, allowing people for the first time to have a direct say in shaping a better world. **The votes matter!!**

The UN is working with governments everywhere to define the next global agenda to address extreme poverty and preserve the planet. The data from MY World continues to inform these processes and be used by decision makers around the world.

The United Nations wants to have your say and know what matters most to you.

Choose 6 issues that matter most:

Which of these are most important for you and your family?

- Access to clean water and solution
- Protection against crime and violence
- Freedom from discrimination and persecution
- Better healthcare
- A good education
- Equality between men and women
- Better job opportunities
- An honest and responsive government
- Action taken on climate change
- Political freedoms
- Reliable energy at home
- Phone and internet access
- Affordable and nutritious food
- Protecting forests, rivers and oceans
- Better transport and roads
- Support for people who can't work

Please send your valuable votes to us by email and attention to JCIHK National International Affairs Director Olive Chan (olive.chan@jcihk.org!)

"I want this to be the most inclusive global development process the world has ever known" – UN Secretary General Ban Ki-moon



"NC Leadership Training Workshop"
「奇、夢」同行 (Miracle VS Dream)

NC Leadership Training Workshop 「奇、夢」同行 (Miracle VS Dream) was held on 27 SEP 2014. Great thanks to our guest trainer Josephine Yung, who shared her personal experience and skill. In this workshop, all delegates have learnt about how to make the dream come true, also through different interaction practice, Josephine showed us "How dreams will come true and our ability can go far beyond our dreams".

Finally, we are appreciated that around 120 participants (full occupancies in the training room!) support and attend the workshop. Furthermore, I would like to show my great thanks to the helpers, the preparation from NC team, NEVP Senator Brian Kwan and our two NLDOs, Gloria and Sally, for their support and assistance in this workshop.



LEADERSHIP DEVELOPMENT



**MEMBERSHIP
AFFAIRS**

**JCIHK Membership
- What attract
members to join
JCIHK and what are
their positive changes?**

In the first 8 months of 2014, JCIHK has achieved about 20% growth in ordinary members! Most of the new members are referred by our active members. We had an interview with 4 valuable members who had introduced at least 6 members to join JCIHK this year.

**How can you and what
motivate you to invite so many
friends to join JCIHK?**

Angel: My friends observe my Facebook which shows so many amazing activities in JCIHK including some international activities to visit other countries. They ask me actively how to join JCIHK so that their lives become as fantastic as I do!

Kim: JCIHK provides intensive training opportunities to enhance members' communication and

interpersonal skills. I believe my friends who are quite passive and can get improvement after joining us.

Jeff: I hope I can help my friends to contact with various members in JCIHK working in different industries, so that their visions can be enlarged.

Celia: Through organising a variety of projects in JCIHK, members learn how to co-operate with different people. It helps in actual business environment. Besides my friends, I am also planning to introduce two staff in my company to join us.

**Do you observe any positive
change of your friends after
they join JCIHK?**

Celia: My friends turn from negative to positive thinking. They become more open-minded and proactive to interact with different people.

Jeff: Now they have courage to jump out of the comfort zone to explore different opportunities in

FROM LEFT TO RIGHT:

Rita Hui, National Membership Director of JCIHK

Kim Lee, International Affairs Director of JCI North District

Jeff Ng, President of JCI Peninsula

Angel Tam, President of JCI Ocean

Celia Mok, Membership and Business Affairs Director of JCI Queensway

Colin Chan, National Membership Officer of JCIHK

JCIHK, such as public speaking, being chairman to lead a project and hold the meetings.

Kim: My friends become more passionate and confident. Especially when they face some difficulties, they strive to find the best solutions to solve the problems.

Angel: They turn from self-focus to concerning more about the society and international affairs. They enjoy their lives better than before!

NATIONAL CONVENTION

The 49th National Convention was successfully held on 26-28 September, 2014, and it is our great pleasure to have Ms. Florence Hui, the Under Secretary for Home Affairs, to be our Guest of Honor for the Grand Opening Ceremony. A group of young and devoted Convention Organizing Committee members from JCI North District brought us an extraordinary NC experience. This year, we intended to upgrade the standard of the National Convention, and therefore, we introduced new programmes like the Grand Opening Ceremony, the First-timer Programme, the Themed Morning Show and the fun spots before the Gala Dinner.

JCIHK SENATE

During the National Convention, we had 23 new senators presented during the Gala. They are all nominated by their Local chapters and screened by JCIHK Senate Screening Committee.

They are

Senator Eugene Ho from JCI Victoria
 Senator CY Chan from JCI Kowloon
 Senator Johnthan Lee from JCI Kowloon
 Senator Matthew Li from JCI Peninsula
 Senator Winnie Tsang from JCI Hong Kong Jayceette
 Senator May Tsang from JCI Lion Rock
 Senator Sam Sio from JCI Lion Rock
 Senator Stella Chan from JCI Harbour
 Senator Irene Lam from JCI Harbour
 Senator Anthony Cheung from JCI Tai Ping Shan

Senator Edith Lee from JCI Tai Ping Shan
 Senator Kathy To from JCI Bauhinia
 Senator Ian Yau from JCI Dragon
 Senator Adrian Hung from JCI East Kowloon
 Senator Karlene Chan from JCI East Kowloon
 Senator Jacob Chan from JCI City
 Senator Raymond Chu from JCI City
 Senator Joseph Lee from JCI Queensway
 Senator Albert Wong from JCI North District
 Senator Ben Chiu from JCI Ocean
 Senator Crystal Wu from JCI Apex
 Senator Yoe Leung from JCI Apex &
 Senator Dora Chow from JCI City Lady

Also, Mr Paul Chan, the secretary for development came to our Senate gathering in September to share the future of Hong Kong and also his path of career in civic service.





"Let's Shine City" developed in the 19th 5-Star Training Camp

As a global remarkable organisation of leadership training for young people, JCIHK provides numerous high quality trainings for its members every year.

During 25-26 October 2014, 44 new members from 20 local chapters of JCIHK joined the 19th 5-Star Training Camp. It was hosted by JCI Dragon and held at HKFYG Jockey Club Sai Kung Outdoor Training Camp.

There was a fantastic team-building model "*Let's Shine City*", which was developed by the co-operation of the 44 Trainees. Being "Global Active Citizens" is a core objective for JCI members. We hope the new members become a dedicated group of young people who will join together to develop a better Hong Kong and create positive changes to the world.

In the Graduation Ceremony of the Training Camp, 120 JCIHK members joined the touching moment of the trainees' sharing session and certificate presentation, and witnessed the new members' personal growth and friendships.

This training provides skills in project management and leadership, as well as a clear direction for new members to determine their future developments in JCI. Head trainer **Ban Chui** - Immediate Past President of JCI City and his teammates including **Laura Chiu** - JCI United Nation Affairs Commissioner (Asia & Pacific), **Yoe Leung** - JCIHK National Secretary General, **Janice Lai** - JCIHK National Training & Development Council Vice Chairman and **Path Liu** - Honorary Treasurer of JCI East Kowloon, had led the participants to realize the JCI Opportunities.





Wonderful journey with beautiful scenery!



The hiking group finished the Nature Trails happily.

Alumni Leisure Walk on Sept 28

A leisure walk for the Senior Members was organized by JCI North District Senior Member Club on Sept. 28, a bright Sunday morning, being part of National Convention's Alumni One Day Pass Programs. The hiking started from Kam Chu Kok of Tsing Yi Island and ended at the Nature Trails. Over 20 senior members could stop at a high point to view the surrounding landscape, the Rambler Channel and appreciate the beautiful scenery and the architecture of Tsing Ma Bridge which is an attractive spot as well as the landmark of Hong Kong. After the walk, the group returned to L'hotel Nina et Convention Centre for the Alumni Luncheon and the subsequent programs of National Convention.



Chairman Senator Ivan Mok delivered his welcome speech.

Alumni Luncheon at the 49th National Convention

Being part of the convention programs in recent years, JCIHK Alumni Luncheon was held on Sept. 28 (Sunday). As usual, no speaker was arranged for the luncheon, yet, it still attracted lots of Senior Members from different Chapters. The room was fully occupied by nearly 100 persons. On the occasion, they were glad to greet



Senior Members chatting happily with new and old friends.

new friends and chatted with old friends about their happy days in the past. The atmosphere was very warm and friendly. The participants enjoyed a sumptuous and delicious lunch in pleasant surroundings.



Some Senior Members pictured with Alumni Club Ex-com & LOMs' SMC Chairmen.



Past Chairmen always show their support!

Lunch at 蓮香居

2014 JCIHK Alumni Club was so delighted to hold the fifth Gathering at a famous traditional stylish Chinese Restaurant - 蓮香居 on Oct. 4 (Sat). The restaurant was famous for its specially ordered delicious dim sum like 豬肚燒賣, 豬潤燒賣, 金錢雞 which are seldom offered in other restaurants.



Group photo after an enjoyable lunch

32 senior members of different chapters came and shared the joy of chattering together. The aim was no longer to talk about business or public affairs. We simply had this leisure time to enjoy the food, the hot tea, and the final "Happy Birthday Cake" to celebrate those birthday stars in October. Cheers to the friendship on this wonderful platform of Alumni Club.



Happy Gathering with Past Chairmen and Ex-com



Baby Graduates, welcome to our big family!

Graduation Ceremony 2014

Graduation Ceremony in National Convention was a delightful moment. This year, six graduates came onto the stage to receive their graduation hats and certificates from NP Senator Johnny Kwan and Alumni Club Chairman Senator Ivan Mok with blessings from fellow JC members as well. Best wishes to all graduates! Wishing they will have fun and joy in the adventure of Alumni Club in the coming years!



Alumni Club Chairman, National President, Past Chairmen, AC Ex-com pictured with all fresh Graduates

Birthday Party for Senator Sonny Yu

JCIHK Alumni Club had held a private, yet joyful and heartwarming 70th Birthday Party for JCI Hon. Advisor, Sonny Yu on Sept. 17 with some Past National Presidents joining as well.

The program started with the opening remarks by Alumni Club Chairman Senator Ivan. Next was a magic performance conducted by Vice Chairman Senator Louis Lam. The show won great applause from the audience. Then, Charter Chairman Senator George Lung and Past Chairman Senator Vico Yip gave their views on Senator Sonny and shared with us their memorable moments with the birthday star over the past years.

After the Happy-Birthday song and cake-cutting ceremony, our gifts and blessings were given to Senator Sonny who delivered his speech in due course. PNP Senator Major Tang and PNP Senator Andrew Wong were also invited to unveil some of their past interesting stories with Senator Sonny to the participants.

The exciting horse racing game was the last program of the evening which was welcome by all attendees. The party ended with laughter and cheers.



Happy Birthday to Senator Sonny! It was a blessed night!



Cake-cutting ceremony was one of the highlights of the party



Birthday card and gifts were presented to Senator Sonny while a bouquet of flowers was presented to Senator Jennifer



TEN OUTSTANDING YOUNG PERSONS SELECTION 2014

The Ten Outstanding Young Persons (TOYP) Selection 2014 Results Announcement Press Conference was held on 5 October 2014.

Ten Awardees, selected by the Panel of Judges, had outstanding achievements in their career and created positive changes to society. The Awardees shared their success with the audience and their aspirations for a better Hong Kong. In line with the theme of this year's TOYP Selection - Active Citizenship, Green Leadership - they brought along an item representing their green living and encouraged the people of Hong Kong to have more concern over our environment through a change in habits in everyday life. Ms Amy Chan JP, 1995 TOYP Awardee, represented the Panel of Judges to explain the judging criteria and wished the Awardees every success in all their endeavours. Mr. Eric Tong, Partner of Deloitte Touche Tohmatsu, Selection Consultant, elaborated on the selection process, while Ms Po Man Lo, Chairman of The Outstanding Young Persons Association, conveyed the message of peace.

LIST OF AWARDEES:

Name	Profession	Proposer
Pang Sau Wai, Kearen 彭秀慧	Play Producer, Director and Freelance Creator	Fung, Babby
Law Ling Kit, Ajax 羅靈傑	Interior Designer	Lo Wai Wah, Arthur
Wong Lai Hung 黃麗虹	Associate Professor	Chan Lik Yuen
Ma Hing Man, Simon 馬興文	Creative Director	Lau Wong Fat, GBM, GBS, JP
Tsai Hiu Wai, Sherry 蔡曉慧	Host and Commentator	Ngai, Malina JP
Tsang, Janice 曾詠恆	Clinical Assistant Professor	Chan Kin Keung, Eugene, JP
Kao, Geoffrey Edward 高鼎國	Executive Director	Sun, Samson
Chan Ka Yin, Karen 陳嘉賢	Executive Director and Vice President	Lau Chin Ho, SBS, BBS, MH, JP
Fong Lik Sun 方力申	Artist	Li Sau Hung, Eddy
Lai Chi Wai 黎志偉	Rock climbing instructor	Chea Shuk Mui



They will participate in the Community Service Day to be held on 16 November 2014. The Awardees will learn about how leftover food at a hotel will be processed - non-consumables will be turned into fertilizers and consumables will go into lunch boxes. Over 100 members of the public will dig into these lunch boxes with the Awardees and take part in the mission to become green active citizens.



FACEBOOK PAGE

<http://www.facebook.com/toyphk>



WEBSITE

<http://www.jcihk.org/toyp>





V JCI VICTORIA 維多利亞青年商會

WWW.VJC.ORG.HK

江蘇是中國第一的工業大省，區域創新能力全國第一，地區生產總值多年位居全國前列。根據世界品牌實驗室2013年發佈的《中國500最具價值品牌》排行榜，蘇省上榜品牌有29個，當中蘇寧雲商排名居前佔第13位。近年來，江蘇省委書記羅志軍亦強調要以轉型升級為目標，構築創新創業高地，創造更多江蘇品牌。

為了幫助香港各行各業了解江蘇品牌發展及省內商貿環境，增加業務拓展機遇，維多利亞青年商會於2014年的旗艦活動「InnoBrand創意品牌」將首次踏出香港，舉辦「港創意·蘇品牌企業高峰會」，與各企業代表到江蘇進行交流，實現「品牌妙想·蘇港共享」。

這次高峰會活動，日期於2014年4月18-21日，於江蘇省南京市及蘇州舉辦，行程非常豐富，包括：

- 拜訪青聯、江蘇相關政府相關組織
- 大型企業參觀
- 中港品牌專家分享
- 蘇港商務交流配對，共創商機

Sister Chapters: JCI Seoul DongDaeMoon, Korea | JCI Osaka, Japan
JCI Tawau, Malaysia | JCI Tainan, Taiwan
JCI Ulaanbaatar, Mongolia



大型企業參觀。



中港品牌專家分享。



參觀蘇寧電器總部。

K JCI KOWLOON 九龍青年商會

WWW.JCIKOWLOON.ORG

JCI Kowloon's Road to Little Boss was a 2-day E-commerce seminar held in the Hong Kong offices of Alibaba.com. In attendance were around 60 university students from Hong Kong and members of JCI Hong Kong. They came with burning entrepreneurial passion and looked for guidance on their road to be successful entrepreneurs.

The seminars offered a great chance for those who were planning for establishing a business or already running a company to learn both the successful and failing experience from six entrepreneurs. The sharing was fruitful and inspirational.

Guest speakers included: Mr. David Kwok, Director of Davide Acquisti Design & Production Co. Ltd; Ms Luk Wing Yee, Director of Hong Kong Poly Clean Group Ltd; Mr Simon Fan, General Manager of Ocean Digital Technology Ltd; Mr Eric Tang, President of Hong Kong Young Entrepreneur Alliance; Mr Jeffrey Lam, Director of EPR International Company Ltd; and finally, Mr. Edwin Lui, General Manager (Asia and Middle East) of Cartridge World.

Sister Chapters: JCI Nagoya, Japan | JCI Daegu Suseong, Korea
JCI Pan-Mac, Macao | JCI Kuala Lumpur, Malaysia
JCI Mandaue, Philippines | JCI Orchid, Singapore
JCI Taipei Jayceettes, Taiwan | JCI Capital, Mongolia



Participants in the Event.



Speaker Ms. Luk Wing Yee giving her presentation.



Attendees from universities in Hong Kong.



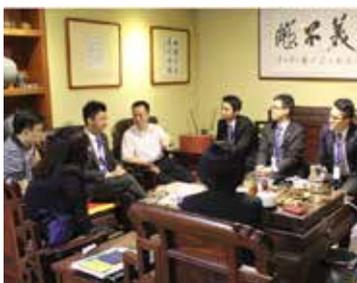
President Maurice Opening remarks.



Dan Wells with President Maurice Leung and Project Chairman Litai Wai.



F1 Driver Dan Wells's Sharing.



廣西壯族自治區青年聯合會代表與本會茶聚交流。



由兩會會長簽訂友好意向書儀式，展開合作交流之第一步。



與南寧市青年企業家協會合影。



Together with guest of honor and partners, the T-shirt design by female inmates was revealed.



Dancing Heart Troupe performance showcased the importance message of acceptance and social peace.



CEO of Gingko House Joyce Mak shared the vision of business accountability and elderly employment.

JCI ISLAND 港島青年商會

WWW.IJC.HK

Business Enlightenment Dinner - Dream Chaser and Dream Maker

The first Business Enlightenment Dinner is successfully held on April 24, 2014. Over 30 participants participated in the networking drinks and the dinner.

Our Speaker, Dan Wells, is a young man who is only 22 years old. He is a dream chaser and dream maker. He is talented, however, he is underfunded. He came to Hong Kong two years ago to raise fund for his raising dream. Now, he is proving himself step-by-step. He is not yet a famous racing driver. However, he is already successful in the way that he starts up his own racing business and raise fund for his dream. He is young but has mature mindset.

Dan shared his experience in professional racing business in the world. All participants are excited about Dan's inspirational speech and his sharing. Last but not the least, everyone got some new name cards from network here.

Sister Chapters: JCI Sendai, Japan | JCI Seoul Korea
JCI Bukit Mertajam, Malaysia
JCI Makati, Philippines | JCI Manilena, Philippines
JCI Taipei, Taiwan

JCI PENINSULA 半島青年商會

WWW.HKBJC.ORG

本會一行17人於2014年4月18日至21日前赴廣西南寧展開交流及拜訪之旅。此行目的是讓團友親身感受南寧及東盟之經濟發展及當地文化。行程包括參觀新勝利農資集團、拜訪廣西壯族自治區青年聯合會、遊覽德天大瀑布及社區探訪等。本會亦於是次交流之旅與南寧市青年企業家協會簽訂友好意向書，為兩會之未來合作奠定基礎。

Sister Chapters: JCI Minoh, Japan | JCI Mapo Seoseoul, Korea
JCI Hou Kong, Macao | JCI Capitol, Philippines
JCI City, Singapore | JCI TaiChung, Taiwan
JCI Honolulu Chinese, USA

JCI HONG KONG JAYCETTES 香港女青年商會

WWW.HKJTT.ORG

Echoing the JCI Active Citizen Framework, JCI Hong Kong Jayceettes aspired to line up different partners and businesses to seek more sustainable solutions for local community problems. On 23 August 2014, the Care & Dare campaign's finale Love Action 3 - "A Bright New Horizon T-Shirt Design Exhibition cum Closing Ceremony" was successfully held at Fashion Farm Foundation. Through the campaign this year, it aimed to raise the awareness of female rehabilitated offenders, and received great support and created synergy with different industry associations including Asia Hair Masters Association and The Cosmetic & Perfumery Association of Hong Kong Ltd.

On the same day, we had our August Fellowship Gathering at the Jao Tsung I-Academy and we were honor to have invited Ms Joyce Mak, the CEO of Gingko House, to share her vision on the elderly employment and to discuss social enterprise development in Hong Kong.

Sister Chapters: JCI Manila, Philippines | JCI Dhonburi, Thailand
JCI Kaohsiung, Taiwan | JCI Yokohama, Japan

LR JCI LION ROCK 獅子山青年商會 WWW.JCILIONROCK.ORG.HK

今年商業事務重點工作計劃「營銷新世力」推出一系列3個商業講座邀請重量級嘉賓分享他們的實戰心得，增加學員營商智慧。

很榮幸能與香港城市大學經濟及金融學系合辦，邀請多位出色的企業創辦人，包括時昌迷你倉、GoGoVan、Just Kidding、逃出香港及「閃閃令旅遊書」長空出版社為3個分享會擔任分享嘉賓。有接近500人報名及出席，確實令不少有意創業的及已創業的青年人提供交流平台，而且不少更因此加入本會，使他們能透過青商平台有更全面的發展。

為令各位青年人實際了解國情，將於2014年11月舉行舉辦廣州白雲商務交流團。

Sister Chapters: [JCI Kariya, Japan](#) | [JCI Sibul, Malaysia](#)
[JCI Sanchung, Taiwan](#)

H JCI HARBOUR 海港青年商會 WWW.HJC.ORG.HK

「Y世代青年」在現今社會是一群容易被忽略的群體，他們因家庭背景或社會限制等各種因素而沒有就讀大學的機會甚至無法完成中學。此外，現今社會亦欠缺上游空間，導致這群青年更難向社會展現自己的能力和努力。

有鑒於此，海港青年商會舉辦一個名為「築·業·青」。這次活動提供一個機會讓青年學習如何去創業及其基本知識，從而增加他們對創業的信心。

這次活動的目標對象主要為展翅計劃，香港專業教育學院，香港專業進修學校就讀的年輕人。我們相信，這些年輕人都是都各有才華的，只是缺乏機會去展示他們技能和適當的指導。

Sister Chapters: [JCI Kanazawa, Japan](#) | [JCI Songpa, Korea](#)
[JCI Penang, Malaysia](#) | [JCI Balikpapan, Philippines](#)
[JCI Marina, Singapore](#) | [JCI Kaohsiung Ladies, Taiwan](#)

YL JCI YUEN LONG 元朗青年商會 WWW.YLJC.ORG.HK

元朗青年商會五月月會舉辦了「環保有商機 廚餘可再生」商務講座，邀得香港有機資源再生中心（HKOWRC）行政總裁倪漢順先生分享環保公益創業和成功心得。

本會提倡積極公民概念，對環保事業、回收服務相當關注。講座讓年青人了解香港的廚餘問題，在這方面的商機及提升公眾的環保意識。

Sister Chapters: [JCI Kyoto, Japan](#) | [JCI Seoul Gwangjin, Korea](#)
[JCI Keelung, Taiwan](#)



第一激「把握機遇 創造時勢」，邀請時昌迷你倉創辦人時景恒先生擔任分享嘉賓。



活動後參加者的踴躍發問更將整個活動氣氛推向高峰，更有新朋友更即晚入會！



第二激「商機處處 - 低成本、高創意」，當晚有接近200人報名及出席。



工作坊一：透過嘉賓勞工處Y.E.S.、貿易發展局、陳叔超會計師事務所、Lab Made Ice Cream、HKExcel分享有關創業的支援及寶貴個人經驗。



工作坊二：有來自Speedy Group 環達集團陸宗賢、前著名銀行副總裁(Commercial Banking)侯永裕及Microsoft網上商店項目經理蔡宇潔活動當中擔任演講嘉賓，為大家分享在創業初期作市場推廣所需要注意事情及重點。



工作坊三：提供機會讓大家互相交流，亦為「築·業·青」一系列分享會劃上句號。由LinkedIn代表李宇龍先生分享如何建立專業電子個人及公司簡介，善用網上免費平台擴大網絡及有效宣傳。



參加者聚精會神在聽講解，收穫豐富。



五月月會籌委會主席李宇翔及成員。



會長鄧裕安向倪漢順先生頒發紀念狀。



當日有幸邀請Printact創辦人吳卓光先生、縱橫科技服務有限公司市場總監梁禮德先生、Dust Production 創辦人陳敬豪先生及總會會長關俊華參議員主持啟動禮儀式。



吳卓光先生講解立體打印技術概念。



梁禮德先生拿起由立體打印技術製造出來的烏克麗麗。



Group discussion of Business Strategy.



Visiting Ricoh Hong Kong Office.



Case Study Interview by The Students.



TPS JCI TAI PING SHAN 太平山青年商會

WWW.JCITPS.ORG.HK

「觸動·思維」立體打印推廣計劃正式啟動

本會全新商務發展旗艦工作「觸動·思維」立體打印推廣計劃已正式啟動，第一炮活動啟動禮暨研討會已於8月9日完滿舉行。立體打印技術已愈趨普及，此項工作計劃目標是推廣此技術至市民大眾。計劃將舉辦一連串的活動，包括工作坊、設計比賽、產品展覽等，讓大眾能有機會認識立體打印技術，達致普及化的目標。

啟動禮上會長郭浩景先生首先為啟動禮致歡迎辭，而當日亦有多位專業於立體打印技術的講者分享心得。講者指出立體打印技術「將工廠搬到家中」的概念，將為世界掀起第三次工業革命，改變現今的生活模式。並以現今的舊有模組製作為例，解釋傳統的模組，往往會出現誤差，而立體打印技術就可解決以上問題。經講者的講解，讓每位參與者明白立體打印的精彩之處。

是次啟動禮暨研討會得以完滿結束，實有賴各位支持和協助，希望各位繼續參與「觸動·思維」一連串精彩活動，及期望各位與我們一同推廣更多有關立體打印的資訊。

Sister Chapters: [JCI Toyama, Japan](#) | [JCI Hsinchu, Taiwan](#)

B JCI BAUHINIA 紫荊青年商會

WWW.BJC.ORG.HK

在職女性扮演著不同角色，既為妻子、母親、女兒，亦在事業上打拼，承受不同的壓力。「同心圓表彰計劃」旨在為女性發聲，讓中小企積極提供專為在職女性而設的措施，此舉不但能讓女性在個人、家庭、事業上取得平衡，同時提高僱員對公司的歸屬感，讓僱主挽留優秀人材，更為社會釋放勞動力，造成三贏的局面！

Sister Chapters: [JCI Uji, Japan](#) | [JCI Elite, Malaysia](#)

D JCI DRAGON 騰龍青年商會

WWW.DRAGONJC.ORG

Dragon Apprentice 2014

The Project provides support to Career Guidance opportunities and life planning education for secondary students via our entrepreneurship and business network.

It is our honor to invite two TOYP Hong Kong awardees – Mr. Ben Kuen and Dr. Wifmen Hung as speakers for opening and closing ceremony respectively to share their thoughts towards Career Planning. We also invite Dr. Hanna Lai, School Development Officer, Education Bureau to share the support from Government toward career planning.

There were 8 workshops held, the speakers are all leaders in business world to share several aspect including marketing strategy, social media, online marketing, entrepreneurship and industry insight.

Corporate visit

A group of students visited Ricoh Hong Kong Limited students understand the business operation of a Multi-national Corporate and the principle of professional printing service.

Sister Chapters: [JCI Song Jeong, Korea](#) | [JCI Nishinomiya, Japan](#)
[JCI San Juan, Philippines](#)

EK JCI EAST KOWLOON
東九龍青年商會

WWW.JCIEK.ORG

Take a Chance on business Opportunities

In 2014, JCI East Kowloon held a new flagship project - **Corporate Social Responsibilities Debate Competition** for promoting the importance of corporate social responsibilities (CSR) & United Nations Global Compact to the community specially labor and human right, environment and anti-corruption on corporations through Debate Competition.

On the other hand, we held some events to invite the businessman as Ronnie Cheng, Co-founder of Lab Made Ice-cream to share their way of success. Specially, in our chapter's publication, we Interview with 2007 TOYP Dr. Albert Ko and the founder of Dou Hua Mei Noodles Shop to share their business and their social responsibility.

Sister Chapters: [JCI Ipoh, Malaysia](#) | [JCI Mandarin, Singapore](#)
[JCI Sike, Taiwan](#)



JCI East Kowloon had hold the Corporate Social Responsibility Debate Competition to provide the UN Global Compact principles and CSR in our society.



In our chapter's publication, we Interview with 2007 TOYP Dr. Albert Ko and the founder of Dou Hua Mei Noodles Shop to share their business and their social responsibility.

In July MFG "Meeting with Elite - Step on Failure", Ronnie Cheng (Co-founder of Lab Made Ice-cream) and Gilford Law, J.P. (District Officer of Kwun Tong) to share their way of success in their business.

C JCI CITY
城市青年商會

WWW.JCICITY.ORG.HK

「創意創業大賞」為本會商務發展範疇旗艦工作計劃。至今第十八屆，今年主題為「憑創意，向上流」。

開幕禮被廣泛注目：多達三十多家媒體報導遍佈本港、內地、澳門、加拿大及馬來西亞等地區。

首次與贊助商合作於翡翠台播放廣告宣傳。

本工作計劃在認受性及公信力均比受肯定，於本年度總會週年大會勇奪最傑出商務發展工作計劃。



開幕禮假皇室堡舉行



頒獎典禮，見證九位得獎者誕生



於總會週年大會獲獎

Sister Chapters: [JCI Fukuoka, Japan](#) | [JCI Incheon Songdo, Korea](#)
[JCI Petaling Jaya, Malaysia](#) | [JCI Windy City, Taiwan](#)

Q JCI QUEENSWAY
經緯青年商會

WWW.QJC.ORG.HK

JCI Queensway Mainland Project: When JCI meets Asia Champion - "Evergrande" successfully held on 31 August. Although this project was held before the bid-book submission deadline but we are really happy to see that other chapters JC member, Past President and Senator show their interest to this project and happy to join this project even though our itinerary is really tight.

Soccer has its own culture. Not only the soccer news, articles about soccer in sports sections, rumors and gossips among soccer stars conclude the "soccer", there are also different sociological, economical and international aspects of understanding a soccer game. The term "soccer" is popular in some countries while remains an unfamiliar sport in others. However, in many countries it is simply known as "football". We will continually to hold this project in 2015, hope all fellow JCs and Jayceettes will continually support this project of JCI Queensway to gain more understanding on soccer and its culture and development in China.



Taken at Tianhe Gymnasium(天河體育館).



After the visit of Evergrande Soccer School.



Crazy shopping, happy gathering, welcome to HK our Okinawa friends.

Sister Chapters: [JCI Okinawa, Japan](#)



參觀橫琴保稅區



參觀珠海紅塔造紙廠



與前會長拜訪珠海市青聯主席王小彬

ND JCI NORTH DISTRICT 北區青年商會

WWW.NDJC.ORG.HK

本會聯同資深會友前往拜訪友好會珠海市青聯，榮獲他們邀請參加五四青年節成人禮，與市領導等嘉賓一同參加升旗禮，並與珠海市傑出青年及企業家代表互相交流，除此之外，我們也參觀了紅塔造紙廠、小米之家等商業機構及保稅區，讓兩地青年加深商業活動的認識及交流。

Sister Chapters: JCI Naha, Japan | JCI Cosmopolitan, Taiwan



來吧!轉行創業! 會議展覽中心新書發佈會。

O JCI OCEAN 浩洋青年商會

WWW.OCEANJC.ORG.HK

Junior Chamber International Ocean 浩洋青年商會 **Just Voice Out** 工作計劃，書名為 <來吧!轉行創業!> 是一本集合 13 位轉行創業的創業者創業經過的書。現在已經在香港，台灣及澳門三地各大書店有售。目的是鼓勵青年人發揮創意，創造自己夢想的一個工作計劃。透過由合辦機構恒生管理學院的學生訪問 13 位來自不同行業的新晉創業家，分享他們創業的經歷，遇到的困難和得着，如何由打工仔到大老闆的心態調節。鼓勵青年人在創業路上勇敢面對，敢於向上，講出自己夢想，發揮企業家精神。同時將拍攝所有相關訪問影片，並於不同網上頻道播放。

如要查閱更多 Voice Out 的最新資訊，請到：
<https://www.facebook.com/justvoiceout>



會長譚麗時與創作歌手馬嘉均被電視台訪問。



恒生管理學院的學生們。

Sister Chapters: JCI Suita, Japan | JCI Boai, Taiwan



Judge panel gave comments on contestants' business proposal.



Congratulations to the winners!

S JCI SHA TIN 沙田青年商會

WWW.JCISHATIN.ORG

Business Signature Project **"Project Bullseye"** started since 2011 and it aims to encourage young aspiring entrepreneurs to voice out their dreams of setting up their own business. We believe that a successful startup is based on gaining experience, so this year Project Bullseye 2014 "Live Your Dream, Create Your Future" organised a training inviting successful business owners to share their entrepreneurial journey. A business proposal presentation day followed the training. Those shortlisted candidates shared their business ideas and received feedback from the panel of judges comprising of academic and business experts. The project attracted over 200 young entrepreneurs joining the events.



A full house of attendants for the event!

Sister Chapters: JCI Wakayama, Japan

A JCI APEX 晉峰青年商會

WWW.AJC.ORG.HK

尋找企業家的故事之企業杏林

有見年青人創業，要在競爭激烈的營商環境中突圍而出殊不容易，因此，「企業杏林」應運而生，透過結集各行業內出色的企業家，與年青朋友分享經驗及心得，為年青人提供於創業路上的顧問意見，幫助解決於營商中遇到的問題，增強公司的競爭力，以致改善香港的營商環境。



3月27日—於開幕禮暨創業交流夜，100多位企業家聚集，互相交流創業心得。



5月3日—與香港貿易發展局合辦「企業杏林論壇—創業危與機」，分享創業心得。



參加者到訪企業顧問，與顧問面談及分享。

Sister Chapters: JCI Gifu, Japan

CL JCI CITY LADY 城市女青年商會

WWW.JCICITYLADY.ORG.HK

自2011年起，城市女青年商會透過舉辦「全港時尚專業女性選舉」活動，表揚本港女性在專業工作、社會服務、文化藝術等領域的貢獻。為公眾對女性的價值觀、成就和形象定下正確指標，提升女性的社會地位。今年，「2014全港時尚專業女性選舉」得獎者已經順利誕生，獲獎者皆是社會上有傑出成就和高雅知性兼具的女性代表，由政商界及學術界等知名人士組成的評審團以「專業」、「公正」及「客觀」準則選出。「綻放·珍美」為今屆選舉主題，向社會展現珍貴的真美，傳遞潔身自愛、愛人如己，以及培養內涵修養和個人魅力的信息，並為下一代建立正確的人生價值觀。



今屆得獎者與評審及嘉賓合照。



前得獎者趙式芝小姐分享成功經驗及呼籲女性報名參加活動。



活動獲得贊助商支持。

Sister Chapters: JCI Yamagata, Japan

TW JCI TSUEN WAN 荃灣青年商會

Memorable Moment to JCI Tsuen Wan, affiliated in NC 2014

Amazing moment, General Assembly 3 in National Convention 2014, JCI Tsuen Wan become the 20th affiliated chapter of JCIHK!! Thank you for every support within JCIHK family.

After affiliation is not the end but the beginning, JCI Tsuen Wan with co-hold October MFG with our sponsor chapter, JCIKowloon titled 「龍」的「荃」人 on October 16. We want to provide more crossover platform to our new member to learn, meet and growth under JCI spirit! Furthermore we will have our Annual General Meeting on Nov 2nd Sunday, to elect our next Executive Committee in 2015.

JCI Tsuen Wan keep moving on the business sector: Flagship Project of "Best Family Business Legacy Selection 2014" Award ceremony was held on 15 NOV 2014.

Last but not least, All members in JCI Tsuen Wan must say a sincere THANK YOU to our Chapter Adviser, Past National President Mr. Andrew Wong. We can't reach the standard of affiliation without his fully guidance and support!!



Flagship Project: "Best Family Business Legacy Selection 2014 Award Ceremony", on 15 November 2014.



Meeting table of JCI Tsuen Wan in National Convention 2014



Oct MFG co.hold with JCI a Kowloon:「龍」的「荃」人



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BETTER PARTNERS, BETTER COLLABORATION, BETTER WORLD – BE BETTER

As an international non-governmental organization (NGO) with active participation in the UN system, JCI's international partners include big names in global development, capacity building and international cooperation. JCI has now created 17 partnerships, based in mutual goals and a synergy with the JCI Mission and Values, creating the maximum impact to support the local work that members do every day.

JCI Partners

- AIESEC
- Conference of Non-Governmental Organizations (CONGO)
 - Hanns Seidel Foundation
- International Chamber of Commerce-World Chambers Federation (ICC-WCF)
 - Junior Achievement - African Region
 - MY World
 - NGO Committee on UNICEF
 - Nothing But Nets
- Pan American Health Organization (PAHO)
 - Pure Charity
 - UN Global Compact
 - UNICEF
 - United Nations
- United Nations Educational, Scientific and Cultural Organization (UNESCO)
 - United Nations Foundation
 - United Nations Millennium Campaign
 - World We Want 2015