

**REPORT TO THE GENERAL ASSEMBLY
OF THE 47th NATIONAL CONVENTION
FROM 2011-2013 LONG RANGE PLANNING
COMMITTEE CHAIRMAN
SENATOR SPENCER LI**

Foreword

On behalf of the 2011-2013 Long Range Planning Committee (“LRPC”), I am pleased to present the following report to the General Assembly of the 47th National Convention of the Junior Chamber International Hong Kong (JCIHK).

Appointment and Reports

The 2011-2013 LRPC consists of the following members: -

Chairman: Senator Spencer Li - 2000 National President (NP)

Members:

Senator Henry U - 1997 National President

Senator Michelle Tang - 2001 National President

Senator Tony Chan - 2002 National President

Senator Alice Liu - 2003 National President

Senator Joseph Ho - 1995 Chapter President of Ocean Junior Chamber

Senator Kenneth Ho - 2009 NOM SMC Chairman

Ex-officio: Senator Stanley Ng - 2012 National President (Ex-officio in 2012)

Two committee meetings were held in 2012, during which the LRPC reviewed the current situation of our organization and discussed the vision of NOM and in which directions NOM affairs are recommended to be considered and adopted. Our Ex-officio member, NP Stanley updated the committee about the latest development of LOMs, NOM and 2012 ASPAC.

This report summarizes the current few years’ views and recommendations of the LRPC in relation to the development of JCIHK for the consideration of the General Assembly. Besides a quick overview on current NOM and LOM development, it is high time for us to have a review on current commission systems which are the cornerstones for JCIHK to enhance JC movement

Recommendations in 2012

Public Image of JCIHK

As recommended by LRPC in 2011, JCIHK is recommended to build a long-term relationship with partners of big corporations like MTR, printed media and electronic media such as RTHK, etc. In year 2012, significant projects like 2012 ASPAC and TOYP received wide publicity and enhance more members’ involvement and recruitment. Membership numbers are increased to more than 1,000. NOM is suggested to organize more projects in line with JCI mission and vision with global impact to the community.

Training and Development

When we keep the way of thinking to integrate ‘train the trainer’ and ‘train the member’ in one platform, we could not satisfy neither at the end. We should build up separate “Trainer or Mentor Pool” on Chapter Management & Project Management. Our suggestion is even those some experienced JC is not JCI Trainer can be recruited as Mentor or Coach. They should have a lot of ‘hands-on’ experiences to share with other members.

United Nation Millennium Development Goal Flagship Project

“WE UNITE for a BETTER WORLD” is one of the flagship projects of JCIHK to arouse public concern on the United Nations Millennium Development Goals (UNMDG). This year, this signature project includes a series of programs such as Arts Exhibition, Liberal Studies Seminar and Workshop as well as Better World Award Presentation. LOMs also organize their respective projects to echo with UNMDG. NOM is recommended to continue to organize UNMDG project and also focus on co-operating with United Nation Development Program.

Others

It is a right moment to revisit the effectiveness of LOM Efficiency Index with related to the award system. Moreover, due to cumulative write-off of outstanding NOM account receivable in recent years, NOM is also advised to develop any internal control or audit procedures and advice on how to avoid long outstanding account receivable to be existed.

Review on Current Commission Systems

Every member is encouraged to be enrolled in at least one commission. Commission system is useful for each LOM to develop their members in various areas like business, international, etc.

Followings are some highlighted recommendations for NOM to plan and manage each commission system.

National Business Network (NBN)

Currently, NBN organizes 3 to 4 gatherings and happy hours for its members while members can promote their companies via upload short video on NBN social media. In the long run, NBN can further develop its network by categorizing their members’ expertise and interests, and inviting more members to join by organizing special topics seminars or events. It is also a good exposure for NBN to promote JCIHK to the public and outside organizations.

IA Commission

Basically, IA Commission takes care of incoming JCI VIP reception and outgoing JCIHK delegates to area conferences and world congress. However, internationalism is a flagship image of JCIHK and it is highly recommended to encourage more members to join IA teams, participate in conferences and congress. This international experience can further enable members to extend their exposure to be a better LOM presidents and NOM positions.

Mainland Affairs Commission

Due to drastic change in ACYF and China officials, it is recommended to appoint more experienced members and even JCIHK advisors to be the advisors of Mainland Affairs Commission. For the visit to China delegation, these advisors can play an important role to liaise and contact the appropriate China officials for the arrangement of visit details like reception dinner, visit to corporations and senior China official talks, etc.

Community Concern Group (CCG)

Although it is difficult to have qualified members to prepare articles to comment on current social and community matters, NOM is recommended to invite more senior members to involve in Community Concern Group to prepare comments on government CE policy address, financial budget, and National Education System. Through these civic involvements, JCIHK can improve our public image and increase the involvement of our members on social issues.

Public Relations Commission

Currently, PR Commission focuses on internal public relations and NOM is recommended to position public relations commission on external affairs. PR Commission should be focused on organizing external PR events like visits to prominent organizations and government bureau and secretaries. For big events like 2012 ASPAC, PR Commission can promote JCIHK via PR activities like seminars, press conferences and etc.

Training Development Council

On the other hand, TDC should provide separate ARENA for baby trainer and in line with JCI Training Institute Requirement. Their training hours could be accumulated by assisting different training program organized by LOM therefore more and more topics can be chosen. Different LOM is suggested to establish their own TDC to liaise the arrangement. In short, 'train the trainer' and 'train the member' should be in two tracks.

Conclusion and Acknowledgement

Taking this opportunity, I would like to express my sincerest thanks to all LRPC members for their valuable time and efforts. The above recommendations are drafted in the long-term interest of our beloved organization. We look forward to the early implementation of these recommendations in the hope that they would benefit our members and our organization in the long run.