

**JUNIOR CHAMBER INTERNATIONAL HONG KONG
THE 50TH NATIONAL CONVENTION
JCIHK DEVELOPMENT FORUM**

Date: 12-Sep-2015
Time: 10:00 a.m.
Venue: 11/F, Function Rm3, L'Hotel, Tsuen Wan
Chairman: Strategic Planning Committee Chairman Past National President
Senator James Tsui

MINUTES

1. Opening Exercise

1.1 Meeting Call to Order

Meeting was called to order at 10:14 a.m..

1.2 Recitation of JCI Creed, JCI Mission and JCI Vision

NGLC Senator Brian Kwan was invited to lead the recitation of JCI Creed, JCI Mission and JCI Vision.

1.3 Appointment of Recording Secretary

The Chairman appointed Alan Wong of JCI Lion Rock as the recording secretary.

2. Recognition of Guests and Chief Delegates

NGLC Senator Brian recognise the guests and chief delegates (please see the appendix).

3. Opening Remarks by Chairman

Chairman PNP Senator James Tsui gave the opening remarks.

He expressed that the JCIHK Development forum in National Convention has long history, and the people that participate in this forum are the core of the JCI Movement. Today's forum is going to discuss how to meet JCIHK strategic 2016-2020. The long term goal for the new strategy is JCI must start moving in a new direction. By fulfilling the JCI Mission and working towards the JCI Vision, the ultimate result will not only be membership growth, but we should have strong, sustainable impact on local and global. As a JCIHK member, we need to think about what is the important for JCI (e.g leadership, impact project, PR).

Nowadays, the ideal active citizen in JCI is between 25-32 age. In order to become a youth leadership organization, we not only focus on recruit potential members, but it is also important to train them up via holding different projects, such that they can become a good leader in the future.

Chairman elaborated that there are six elements of CATWOE (Customers, Actors, Transformation Process, World View, Owner and Environmental Constraints) can help to train up members.

Six elements of CATWOE are:

1. Customers: Existing Members, New Members, Friends referral.
2. Actors: Other citizens that are involved in the society and those who are ready to implement.
3. Transformation Process
4. World View
5. Owner
6. Environmental Constraints

We should focus on recruiting member and need to provide them training via project. Chairman proposes to have a group discussion on how to use those 6 elements to train up to be a leader.

4. Session Focus

Sharing by the Group and their facilitators are:

Group A: PNP Senator Ellen Tsang

Group B: PNP Senator Timmy Lee

Group C: NP Senator Anthony Leung

Group D: NPC Senator Brian Kwan

The group analysis conclusions are attached in the appendix B.

Group A:

Facilitator: PNP Senator Ellen Tsang

Members: NPA Senator Paul Wu, NEVP Senator Ronald Kan, P Rainbow, P Aron, NVPC Justin, PP Radias

Customer: PM / PPM

- Those who is looking forward to have a leadership training
- Enthusiastic
- Motivated

Actor: NOM, Board, Advisors are mentors

Transformation: Coach oversees process

Member, Board, NOM Experience should become President, those members exit in JC and re-entry process

World View: Networking and international exposure

Owner: NOM + LOM

Environmental Constraints: Resources and Neutral Political View

Group B:

Facilitator: PNP Senator Timmy Lee

Group members: NVP Pokit, NIAD Olivia Cheung, NPD Iris, P Leo Li, P Kenny, NVPC Maric, PE Jack

1. Customers:
 - Family issue or busy on work (late 20 ~ early 30)
 - Recognize value (Age ~ 30)
 - Appropriate expectation (e.g Past President, board member)
2. Actors:
 - Execution power
 - Sense of responsibility
 - Member experienced value and positive change
3. Transformation Process:
 - Find out the value of JC (e.g lack of caring, lack of promoting opportunity, lack of ownership)
 - Manage need of members
 - Opportunity/project for all members
4. World View:
 - UN, Active citizenship
5. Owner:
 - BOD
6. Environmental Constraints:
 - Economic issues / money
 - Time implication
 - Government support
 - Less impact and Great effort

Group C

Facilitator: NP Senator Anthony Leung

Group members: NRRD Lewis, NCCD Kenneth Yu, NUNAD Steve, P Naomi, P Mandy, P Alan, NVPC Debbie, PC Patrizia

1. Customers: 25-35 years old
2. Actors: JCIHK, LOMS, PP, Partners
3. Transformation Process: Training Session before full member, standardize at the initial stage
4. World View: JCI Mission and JCI Vision, to be a sustainable leadership organization

5. Owner: members and past presidents
6. Environmental Constraints: prioritize, time, caller, path and lack of unity

Group D

Facilitator: NGLC Senator Brian Kwan

Group members: NAD Leo, P John, P May, PC Byron, PC Arthur, PC Victor, PE Kacy

1. Customers: Economic foundation and stable employment, professionals, someone who wants challenges and changes, open minded
2. Actors: Board, chairman, advisors, senior members
3. Transformation Process: JC Career Path
4. Process: Helper => Project OC => Chairman => Officers => Director => President
5. World View: Active Citizen, contributions make change
6. Owner: Everyone (board and all members)
7. Environmental Constraints: Different NGOs competition, 18-40 age people tends to find for short term impact, difficult to persuade them to invest on themselves

5. Closing Remarks by Chairman

Chairman thanked everyone for the presence. There are around 40 members to attend this forum. We should recruit members to serve the society and have a clear framework and clear path to recruit members for contribution to the society. As JCIHK members, we should not only focus on quantity of the project, but also the project quality so that this can impact the society.

6. Announcement by National Convention Director

NCD made an announcement and promote other programs of National Convention.

7. Adjournment

The Chairman declared the JCIHK Development Forum adjourned at 11:49 a.m.

Prepared by:
James Tsui
Chairman

Alan Wong
Recording Secretary

Appendix A.

1. National President Senator Anthony Leung
2. Senate Chairman and National Immediate Past President Senator Johnny Kwan
3. National Presidential Advisor and 2013 National President Senator Paul Wu
4. Strategic Planning Committee Chairman and 2006 National President Senator James Tsui
5. National General Legal Counsel and 2016 National President Candidate Senator Brian Kwan
6. National Executive Vice President and 2016 National General Legal Counsel Candidate Senator Ronald Kan
7. National Executive Vice President Senator Zenith Lin
8. National Vice President Victor Lam
9. National Vice President and 2016 National Executive Vice President Candidate Maurice Leung
10. National Vice President Pokit Lok
11. National Secretary General Senator Olive Chan
12. National Honorary Treasurer Senator Matthew Li
13. National Administration Director Leo Ng
14. National Community Development Director and 2016 JCI Harbour President Candidate Kenneth Yu
15. National International Affairs Director Olivia Cheung
16. National Publication Director and 2016 JCI East Kowloon President Candidate Iris Lam
17. National Records and Recognition Director Lewis Kan
18. National United Nations Affairs Director and 2016 JCI City President-Elect Steve Siu
19. 50th National Convention Director Senator Nelson Lin
20. JCI Kowloon President Aron Wong
21. JCI Peninsula President John Wong
22. JCI Hong Kong Jayceettes President Naomi Chan
23. JCI Lion Rock President Rainbow Leung
24. JCI Yuen Long President May Wong
25. JCI Bauhinia President Mandy Ngai
26. JCI Dragon President Eric Ho
27. JCI Queensway President Man Fok
28. JCI North District President Kenny Chan
29. JCI Ocean President Alan Ma
30. JCI Apex President Leo Li
31. 2016 National Vice President Candidate Senator Maric Cheng
32. 2016 National Vice President Candidate Debbie Chan
33. 2016 National Director Candidate Gilbert Tsang
34. 2016 JCI Hong Kong Jayceettes President Candidate Patrizia Yeung
35. 2016 JCI Yuen Long President Candidate Byron Cheng
36. 2016 JCI Yuen Long President Candidate Arther Cheung
37. 2016 JCI Apex President-Elect Kacy Yu
38. 2016 JCI Sha Tin President Candidate Victor Chan