

# 49<sup>th</sup> National Convention

## REPORT TO THE GENERAL ASSEMBLY OF THE 49TH NATIONAL CONVENTION FROM STRATEGIC PLANNING COMMITTEE CHAIRMAN SENATOR JAMES TSUI

### 1. OBJECTIVE

- 1.1 To review the recommendations from JCI Strategic Planning Committee.
- 1.2 To hold the first Strategic Planning Committee (“SPC”) Forum involving Chapter Presidents and Past Presidents.
- 1.3 To create recommendations and action steps, which aimed at securing the long-term success of our organization.

### 2. ASSIGNMENT & AREA REPORT

The 2014 SPC consists of the following members:-

Chairman: Senator James Tsui - 2006 National President,

Members:

Senator George Lung BBS MH JP, - 1993 National President

Senator Michelle Tang - 2001 National President,

Senator Clement Woo - 2007 National President,

Senator Johnny Kwan - 2014 National President (Ex-officio)

Four committee meetings were held in 13 December 2013, 10 March, 2 May, 24 June 2014 respectively. The first SPC Forum was also held on 10 May 2014.

#### 2.1 Formation of LOM SPC

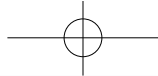
We recommend LOMs to establish their own SPC, if they have not yet formed so. NOM had held a Forum on 10 May 2014 sharing with presidents and representatives from all LOMs and the feedback was enthusiastic and positive. We recommend NOM to hold smaller scale SPC forum with 6 to 8 LOMs participating each time so that feedback and discussion may be more focused.

#### 2.2 Review of the roles and duties of the members of the NOM BOD

Being active citizens, apart from organizing our own NOM and LOM projects, JCIHK members have been more and more active in participating in external activities. It is recommended that members of the NOM BOD should accompany NP or represent NP to attend these external government, NGO's, sponsors' and partners' activities to enhance JCI image and foster stronger corporate and personal connections.

#### 2.3 Establishment of Membership Database

It is recommended to establish a membership database which is able to systematically sort members' area of residence, profession, interest and other involvement or service in the community, both locally and overseas. The database can help the management solicit advice and connections for the



development of JC movement in Hong Kong. Such database may be updated at least annually by individual members.

#### 2.4 Creation of the Ten Outstanding Young Persons Selection manual

The annual Ten Outstanding Young Persons Selection (“TOYP”) is no doubt the most well-known project of JCI Hong Kong. As the quality and sustainability of TOYP is crucial to JCIHK’s development, it is recommended to publish a TOYP manual. It is a kind of step-by-step operational manual detailing past experience on the project’s organizing committee structure, roles and responsibilities of each OC member, sponsorship and funding sources, and other key points to note throughout the whole selection. It would be a useful manual offering valuable training reference to those members involved in large scale and complex project like TOYP and help maintain the standard of this annual flagship project at a high level.

#### 2.5 Strengthening of our strength, Internationalism

It is recommended to enhance our strength, or our uniqueness, on internationalism by organizing programmes like Model United Nations and Foreign Affairs Workshops, possibly with the help from JCI and the Foreign Affairs Office in Hong Kong. We may take the opportunity of JCI’s centenary anniversary and JCIHK’s 65 anniversary in 2015 to host an international exchange forum inviting world famous business people, specialists or politician as speakers. We may consider making good use of the ASPAC reserve of about HKD 2.5 million on this occasion.

#### 2.6 Enhancing working relationship with the Government

It is suggested for NOM to be more interactive with the government of the HKSAR. For instance, we may consider participating the programme of the Home Affairs Bureau (“HAB”) offering Hong Kong university students’ summer internship places in our members’ companies on mainland China. On the one hand, the students would benefit from the mainland working experience while contributing their young and creative brains to the employers; on the other hand, members’ chapters may also benefit from recruiting new members. Other HAB programmes worth considering include the 70th anniversary of the end of the Second World War.

### 3. CONCLUSION AND ACKNOWLEDGEMENT

Taking this opportunity, I would like to express my sincerest thanks to all SPC Members George, Michelle, Clement as well as National President Johnny for their valuable time and efforts. The above recommendations are designed in the long-term interest of our beloved organizations. We look forward to the early implementation of these recommendations that they would benefit our members and our organizations in the long run.

JAMES TSUI  
CHAIRMAN