



## REPORT TO THE GENERAL ASSEMBLY OF THE 51<sup>ST</sup> NATIONAL CONVENTION FROM STRATEGIC PLANNING COMMITTEE CHAIRMAN SENATOR JAMES TSUI

### 1 OBJECTIVES

- 1.1 To review the recommendations from JCI Strategic Planning Committee.
- 1.2 To hold the Strategic Planning Committee ("SPC") Forum involving Chapter Presidents and Past Presidents.
- 1.3 To create recommendations and action steps, which aimed at securing the long-term success of our organization.

### 2 ASSIGNMENT & AREA REPORT

The 2016 SPC consists of the following members:-

Chairman: Senator James Tsui - 2006 National President,

Members:

Senator Ellen Tsang - 2005 National President

Senator Clement Woo - 2007 National President,

Senator Eric Tang – 2008 National President

Senator Ken Wong – 2009 National President

Senator Timmy Lee MH – 2011 National President

Senator Brian Kwan - 2016 National President (Ex-officio)

Five committee meetings were held in 4 February, 28 March, 10 May, 15 June and 12 August 2016 respectively.

#### 2.1 Review of JCI Hong Kong Honorary Life Member

##### Background

Invitation of well-known people and celebrities as Honorary Life Member (HLM) under Constitution of JCIHK could be a way to enhance the image and a platform to build up good relationship with government, other NGOs or even giant commercial organisation. More resources including finance, networking, public exposure, etc might be made available via the HLM.

According to the Articles of Association of JCIHK, an HLM of any LOM may become an Honorary Life Member of JCIHK, subject to the approval of JCIHK.

##### Issue

1. Should JCIHK accept HLM based on LOM's recommendation?
2. Any criteria JCIHK should observe for HLM's approval? And what's proceeding should be done for such approval?

##### Recommendations

Since the establishment of JCIHK in 1950, there's only one HLM of JCIHK who is our first JCI President from JCIHK, the honourable Senator Arnaldo de Oliveira Sales. He is also a prominent figure in public life in Hong Kong for many years, both as an appointed member of the Urban Council from 1 April 1957, and its chairman for many years from 1 April 1973, and as president of the Olympic Committee of Hong Kong and head of other sports organisations in the territory.

The approval of him as HLM of JCIHK is based on his contribution both to JCIHK and to our community.

Every year, NOM will invite well-known people with good standing related to the youth & community issues to be the Honorary Advisors. Such appointment can help to achieve some purposes as mentioned above, e.g., to enhance JCIHK image and to build up good relationship.

The approval of HLM of JCIHK should be handled with due care. The retreat of such approval and appointment will of significant harms to both. As such, we do not recommend this issue to be executed unless there's candidate with similar background of our current HLM come to the picture. Further, it is advised that the nomination should be through NOM level rather than LOM level. As such, review of the current clause in the Articles of JCIHK regarding the HLM nomination issue should be carried out.

The approval of JCIHK should be done via general meeting, not NOM Board level.

## 2.2 JCI is an international organization. Does JCIHK have the capacity to host a regular international event - ASPAC National Presidents Forum?

### Background

As per the SPC recommendation last year, international event was recommended to be held by JCI Hong Kong. Last year, JCI Hong Kong did arrange a Business Forum and invited oversea members from Asian Region which attract numerous National Presidents attended.

This year, JCI Hong Kong have a record breaking delegation (i.e. over 320 members) to participate the JCI ASPAC held in Kaohsiung, Taiwan. International exchange is one of the most important areas for the member to broaden their horizons. This area shall be further explorer.

### Issues

Could we organize a regular international event, a Youth Forum about current issues, such as Sustainability Development Goals (SDG) and invited the participants, such as members from ASPAC as well as National Presidents by JCI Hong Kong?

### Recommendations:

JCI is an international youth organization. Our ultimate goal is "to be the leading global network of young active citizen" we shall make use the opportunity this organization that provided, to train up our members to care about our current issues and challenges that the global citizen now are facing; this is the uniqueness of this organization could be differentiate ourselves from other youth organization and expand our memberships.

Last year, JCI World Congress was happened in Kanazawa, Japan. During the last Congress, JCI members did sign a pact to work for sustainability development goals (SDG), namely Kanazawa Declaration. This year, JCI Kanazawa, Japan invited National Presidents from Asia Pacific Region to discuss about SDG, namely SDG forum; and this event will be continually happened in Kanazawa for other 4 years.

JCI Hong Kong shall consider to organize similar region conference and seminar in Asia and the Pacific Region; the forum aim to provide a platform to discuss the common community issues and challenges, such as Ecology, Economics, Poverty and Inequality; this forum shall be in regular basis.

In order to provide the incentives to the participants, JCI Hong Kong shall provide the hospitality to those National Presidents, such as airport reception, hotel accommodation, dinning as well as sightseeing program. In such case, JCI Hong Kong shall finance these projects through Hong Kong different sources, HKJC Foundation, corporation sponsors and relevant government departments etc, it may secure for long term or regular basis of the program.

This program can provide a platform to let our members to proactively participate in social issues, meanwhile this kind of forum can strengthen the international exchange in the Asia Pacific Region to meet the ultimate goals of JCI.



## 2.3 Review of JCI Senators in Hong Kong

### Background

JCI urges NOM to encourage more members to become senators as JCI Senatorship could be a way to improve the members retention rate. It is believed that senators always have their own personal networks and financial resources which can help the development of the LOMs.

### Issues

1. How to improve the status of the Senatorship?
2. How to improve the number of the Senator?

### Recommendations

NOM shall improve the status of the senators in order to more members would honour to be senators. Every year, NOM have three senator gatherings. Celebrities and prominent speakers would be invited to give a talk during gathering. This gathering provides a chance for senators to chat and now more about the current development of the JCI Hong Kong. This may strengthen the sense of belonging of the senators. This event shall be continued to be carried out.

Different types of the activities, shall be organized exclusive for senators, apart from Senator Dinner/Luncheon. For some special occasions of the NOM events, such as Inauguration and National Convention, senators shall be invited to join the VIP cocktail. One of the examples happened in the 65th Anniversary of JCI Hong Kong, a special ceremony for senator was organized. From this senator reception, many senators did join this event and subsequently participate in the 65th Anniversary. This proves senator programs can attract senators to pay an active role to support and participate in JCI activity. Senators are the precious asset of JC, they could their own personal network and financial support to the development of JCI Hong Kong.

For the improvement of the number of senators, LOMs are encouraged to nominate the qualified members to become senators, especially for those qualified alumni members. This arrangement can honour those alumni who did work the long term services to the LOMs. This strategy can improve the retention of members. Meanwhile, it is recommended that every LOM shall form a Senator Nomination Committee which strategically assist and honour the qualified members to become senators.

## 2.4 Review on affiliation process of new chapter

### Background

To cope with the development of JCI Hong Kong, the success of new chapter formation and affiliation is vital. Last few years, JCI Hong Kong did experience difficulties & obstacles in new chapter formation and affiliation. Some measures should be taken to ensure a smooth and efficient new chapter formation.

### Issues

- Should we have a clear guideline and standing procedure for new chapter formation and affiliation?
- Some mandatory issues should be observed by new chapter who seek affiliation with JCI Hong Kong?

### Recommendations:

Unlike other international NGOs, the formation of Provisional LOM (PLOM) and the affiliation proceeding with any NOM of JCI can be done at NOM level. In this connection, close monitoring and guidance from sponsoring/mother chapter is of importance to the PLOM. Further, the involvement of NOM officers is vital. We should develop some mandatory guidelines to the PLOM, e.g. getting sponsoring chapter's approval on public projects launch, regular reporting to NOM officer, transparency of PLOM Board meetings, etc.

To compile a handle book for "Information and Rules for Full Affiliation" which should contain Application forms, reporting forms and useful checklist. We now only have some unorganised papers and forms which can be downloaded from JCIHK web site.

To review the clauses of "Provisional Local Organisation Members" contained in the Articles of Association and By-Laws of JCIHK. We strongly recommend the Acceptance and Disqualification of PLOM can be done at NOM Board level while the Affiliation must be done at General Meeting. New mandatory issue should be added e.g. Charter ceremony can only be done after successful affiliation.

### 3 CONCLUSION AND ACKNOWLEDGEMENT

It is my great honor to serve JCI Hong Kong as 2016 Strategic Planning Committee Chairman this year. Taking this opportunity, I would like to express my sincerest thanks to all SPC Members PNP Senator Ellen Tsang, PNP Senator Clement Woo, PNP Senator Eric Tang, PNP Senator Ken Wong, PNP Senator Timmy Lee MH as well as National President Senator Brain Kwan for their valuable time and efforts. The above recommendations are designed in the long-term interest of our beloved organizations. We look forward to the early implementation of these recommendations that they would benefit our members and our organizations in the long run.

James Tsui  
Strategic Planning Committee Chairman